

AYLESBURY GARDEN TOWN UPDATE

1 Purpose

- 1.1 To update Environment and Living Scrutiny Committee on the Aylesbury Garden Town Project. Members are asked to note the purpose and programme for engagement.

2 Executive summary

The Aylesbury Garden Town 2050 Vision was launched at the start of November 2019. The Draft Masterplan will be out for public consultation from Monday 6th January until Monday 3rd February 2020. The 2050 Vision is appended to this paper. This paper introduces the Vision and sets out the programme of engagement on both the Vision and Draft Masterplan. Stephen Hill (Interim programme Manager for Aylesbury Garden Town) will be present at Committee to provide a presentation and verbal update.

3 Supporting information

Background

- 3.1 Work has been ongoing over the last 18 months to produce an Aylesbury Garden Town Masterplan and associated high level Vision.
- 3.2 In September the Aylesbury Garden Town Board approved the Draft Masterplan for public consultation (to commence in January 2020), and in October the Board approved the Vision for publication (Appendix A).
- 3.3 The Vision sets out the high level aspirations and principles for what Aylesbury should look like as a Garden Town by 2050. The Vision recognises the role of Aylesbury as the County Town, the importance of the economy and strength of the Town Centre. It also celebrates the role of Aylesbury as the birthplace of the Paralympics, promoting an accessible, inclusive place.
- 3.4 The Vision identifies 8 key principles which build on Aylesbury's heritage, strengths and opportunities as a Garden Town to tackle the Town's challenges head on and for the benefit of all. This series of interrelated principles underpin proposals and initiatives within the Draft Masterplan. The Draft Masterplan sets out in detail how the AGT Vision will be delivered through a comprehensive and co-ordinated town-wide plan.
- 3.5 The Vision and Draft Masterplan have been the subject of extensive engagement with key stakeholders throughout over its 18 months development. Initial briefings with Members from AVDC and BCC (and Town Council and Parish Clerks) took place back in February 2018. This was then followed by an ongoing programme of workshops and briefing sessions with key stakeholders focussed around updating on and discussing the emerging vision and masterplan.

Vision and Masterplan Engagement

- 3.6 Following approval in October, an extensive programme of engagement commenced to formally launch the 2050 Vision. The Vision has been publicised since 1 November through social media channels, the media,

AGT website with editorial articles in Vale Life, Aylesbury Live Guide and Aylesbury Vale Times (AVDC's resident newsletter to 50,000 homes).

- 3.7 To coincide with the launch of the Vision, a number of stakeholder events are being held throughout November, with key parties, to provide the opportunity to explain the vision in more detail and preview the detail of the draft Masterplan, which will be the subject of public consultation in January.
- 3.8 The events are as follows:
- 13 November –6 pm to 8pm presentation/exhibition with elected Members (AVDC & BCC) on the Vision and Draft Masterplan and Q&A.
 - 20 November -5.30 pm to 7:30 presentation/exhibition to Town and Parish Council's) on the Vision and Draft Masterplan and Q&A.
 - 25 November -1.30pm-3pm Staff briefings for AVDC and BCC presentation, exhibition and Q&A.
 - 25 November–3pm to 5pm presentation, exhibition and Q&A with the Built Environment and key Stakeholder Forum.
 - 25 November -6pm to 8pm presentation, exhibition and Q&A with Community Forum.
- 3.9 The formal public consultation on the Draft Masterplan will be undertaken from Monday 6th January until Monday 3rd February 2020. There will be an extensive programme of public events around the Draft Masterplan. This will involve a roadshow (with publicised public exhibitions), multi-channels of engagement and multi-media coverage. Whilst the main consultation activities will be focussed on the AGT area, overall coverage of the Draft Masterplan will be across the District. We will also write to key stakeholders and partners to seek their views
- 3.10 Stephen Hill (Interim programme Manager for Aylesbury Garden Town) will be present at Committee to provide a presentation and verbal update.

4 Resource implications

- 4.1 None

Contact Officer
Background Documents

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Aylesbury Garden Town 2050 Vision (Appended)